1 2 3 4 5 6 UNITED STATES DISTRICT COURT 7 NORTHERN DISTRICT OF CALIFORNIA 8 9 **ROOTS READY MADE** No. C 07-3363 CRB (WDB) 10 GARMENTS CO. W.L.L., ORDER GRANTING 11 Plaintiff, NDANTS' MOTION FOR ROTECTIVE ORDER 12 v. 13 THE GAP, INC., et al. 14 Defendants. 15 16 On August 6, 2008, the Court heard oral argument in connection with 17 Defendant Gap, Inc.'s Motion for Protective Order to bar Plaintiff from taking the 18 deposition of Donald Fisher, Gap's founder and former CEO and Chairmen. Having 19 considered the briefs and arguments of the parties, the Court ruled from the bench and 20 Ordered as follows: 21 Plaintiff Roots seeks to take the deposition of Mr. Fisher to gather evidence 22 about an alleged course of performance between the parties, following what Roots 23 describes as an oral agreement between Roots and Gap "to purchase the OP inventory 24 in exchange for the right to sell ISP merchandise." See Plaintiff's Opposition to 25 Defendants' Motion for Protective Order at 1. Given that Mr. Fisher does not recall 26 having any conversations of substance about Roots, and that Gap has agreed not to 27 contest Roots' version of a conversation between Mr. Fisher and Roots' former CEO, 28

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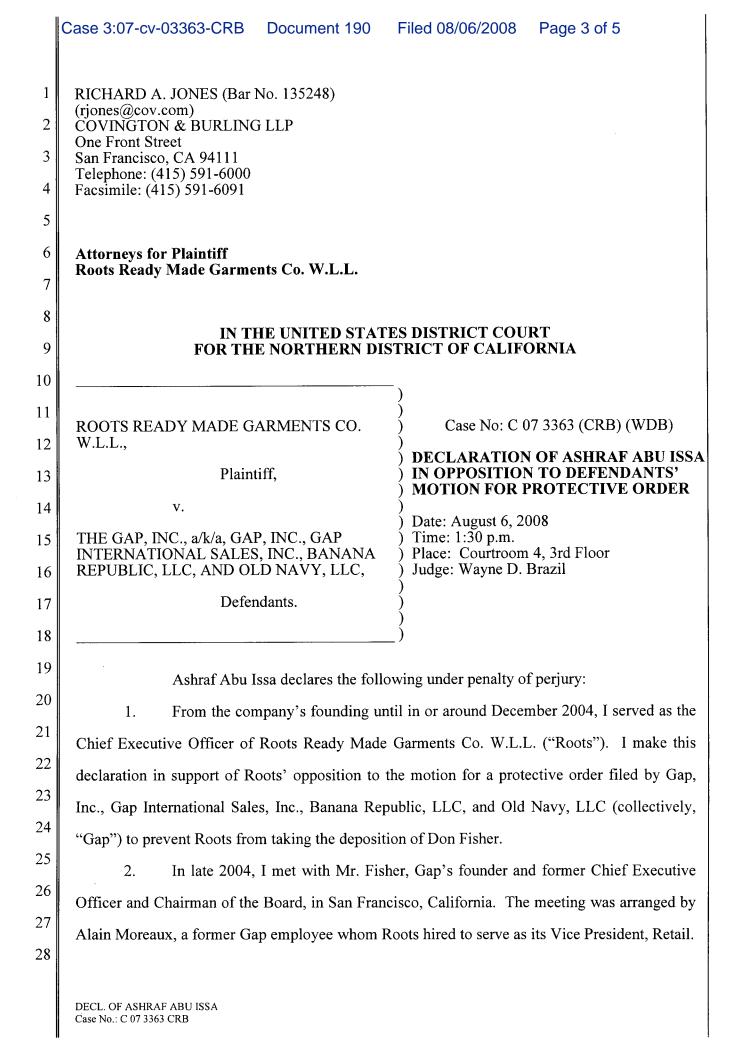
Ashraf Abu Issa, there is presumptively more relevant and reliable evidence available from other sources to help Roots prove an alleged course of performance between the parties.

Accordingly, the Court GRANTS Defendants' Motion for Protective Order and will <u>not</u> permit Plaintiff to depose Mr. Fisher on the condition that Gap does not contest at any time the version of the conversations between Mr. Fisher and Roots' former CEO, Ashraf Abu Issa, that is set forth in Ashraf Abu Issa's Declaration filed on July 16, 2008, in support of Plaintiff's Opposition to Defendants' Motion for Protective Order. This Declaration by Ashraf Abu Issa is attached as Exhibit A to this Order.

d States Magistrate Judge

IT IS SO ORDERED.

Dated: August 6, 2008



- 3. In the motion for a protective order, Gap incorrectly describes my meeting with Mr. Fisher as an "inconsequential" "exchange of pleasantries." In fact, during the meeting, which lasted approximately forty-five minutes, Mr. Fisher and I engaged in a substantive discussion concerning the business relationship between Gap and Roots an issue that is sharply contested in this litigation.
- 4. Mr. Fisher appeared to be well aware of Roots' activities in the Middle East market in connection with Gap's International Sales Program ("ISP"). Mr. Fisher and I discussed the results of Roots' ISP operations in its own retail stores in Qatar and through its retail partners in the United Arab Emirates; Roots' strategy for opening other markets in the Middle East and North Africa; and Roots' projected store openings and sales volumes in the Arabic-speaking countries of the Middle East and North Africa.
- 5. Mr. Fisher stated that he was very impressed with Roots' success in Qatar and the UAE, and he sought my advice about the best method for handling the distribution of Gap merchandise in the region. He also inquired about the fashion industry in the Middle East, and how other brands are distributed in the region.
- 6. Toward the end of the meeting, Mr. Fisher insisted that I meet as soon as possible with Andrew Rolfe, who was then in charge of Gap's international division to discuss future business opportunities between Gap and Roots. Mr. Fisher contacted Mr. Rolfe to arrange the meeting.
- 7. Mr. Fisher assured me that Gap and Roots had and would continue to enjoy a long-term business relationship. This encouraged Roots to continue to expend time and money to expand Roots' operations in the Middle East and North Africa.

DECL. OF ASHRAF ABU ISSA Case No.: C 07 3363 CRB.

